

POLLY BATEMAN

PROFILE

Multi-faceted Instructional Designer and Developer with experience in presentation design, e-learning design and development, storyboarding and facilitating synchronous and asynchronous instruction. Reputation for building collaborative partnerships, navigating diverse stakeholder and team requests and consistently delivering results.

EDUCATION

M.B.A. Degree in Business Administration
Isenberg School of Business,
University of Massachusetts, Amherst, MA

B.A. Degree in Communications
Magna Cum Laude
Ohio Wesleyan University, Columbus, OH

PROFESSIONAL CERTIFICATES

E-Learning Instructional Design Certificate
Articulate Storyline Certificate Program
Instructional Design Certificate Program
Facilitating Virtual Training Certificate

TECHNICAL SKILLS

Articulate Storyline 360, Rise
Adobe Suite (Illustrator, Photoshop,
After Effects, Premiere Pro, InDesign)
Microsoft Suite (PowerPoint, Excel)
Learning Platforms: Brightspace, Moodle

eLearning Design and Development
Tampa Bay, FL
727.366.2593
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WORK EXPERIENCE

2006 - present

Marketing & Learning Experience Manager,
Healthcare & Hospitality Company, Florida

- Responsible for design strategies that encourage behavior and performance focusing on service approach, leadership, behavior and habits, image and branding, communication and listening skills.
- Structure process using project management and standard methodologies, maximizing employee engagement through learner-experience design principles.

2014 - 2018

Adjunct Professor, Springfield College
Tampa, FL

- Created and facilitated graduate and undergraduate Marketing class (blended classroom) examining the marketing process.
- Built blended activities and assignments to apply learned concepts and relate practices to personal experience.
- Identified appropriate metrics, applied and measured results for continuous improvement.

2015 - 2017

Virtual-Led Training Instructor, Victor 12, Inc.
Orlando, FL

- Virtual trainer for Communicating with Empathy, Contributing to Team Excellence and Communicating Positive Customer Service.